



Ocean Park Business Association Annual Membership Form 2012

The Ocean Park Business Association was incorporated in January, 1994. Through the association, members have the opportunity to enrich and support our community and businesses alike. We are pleased to welcome you as a member of the Ocean Park Business Association.

Business Name: _____ **Owner's Name(s)** _____

Business Address: _____ **(Suite #)** _____ **City:** _____

Postal Code: _____ **E-Mail:** _____ **Cell Phone:** ____.

Business Phone: ____.

Business Fax: ____.

Home Phone: ____.

Check appropriate category for 2012: New Member Renewal of Membership

Year/Month the business was established: _____ **Number of Employees** _____

Please provide a brief description of your business or service: _____

**Benefits of Membership in the OPBA;
Networking, Increased Visibility,
Marketing Opportunities, Membership Discounts.**

To learn more about these benefits, check out our website at: www.oceanparkba.com

For Posting your Business to the OPBA web site the following are the 16 business classifications; please check your preferred classification in the box provided. Check one classification only please.

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Banks | <input type="checkbox"/> Barber & Beauty | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Fashion & Access. | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Gift Shops | <input type="checkbox"/> Grocery & Convenience |
| <input type="checkbox"/> Health Services | <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Insurance | <input type="checkbox"/> Public Services |
| <input type="checkbox"/> Professional Services | <input type="checkbox"/> Restaurants, Pubs, Café's | <input type="checkbox"/> Specialty Stores | <input type="checkbox"/> Travel |

To review the current member businesses in these classifications please visit our Web site; www.oceanparkba.com

Under these categories your current business web site, will be linked to the OPBA site ...your web site

is: www. _____ Don't have a web site? Let us know; we can make a page for you.

Annual Membership Fees	\$55.00
Date Paid	

Your payment of \$55.00 will be secured through the membership representative, and an invoice will be issued. For more information, call or Email Laura Thibeault

**Submit to: Laura Thibeault, OPBA Membership Chair.
Phone: 604.531.1111
Email her at: laurathibeault@shaw.ca**



Ocean Park Business Association Annual Membership Information for 2012

Benefits of Membership in the OPBA

Networking:

- ✦ Meetings (luncheon & occasionally evening) with other Ocean Park businesses (both storefront & home-based).
- ✦ Up-to-date City of Surrey and City of White Rock information regarding traffic, new developments, etc.
- ✦ Connection with other business organizations such as Chambers of Commerce.
- ✦ Shared security information from RCMP and neighbouring businesses.

Increased Visibility:

- ✦ Membership Binders.
- ✦ Postings to this web site.
- ✦ Mentions in monthly Peace Arch News Columns.
- ✦ Ocean Park Day in June & Christmas in the Village event in December.

Marketing Opportunities:

- ✦ Street banners (summer and winter) see images on this page.
- ✦ Special advertising rates in the Peace Arch News Ocean Park page.

Membership Discounts:

- ✦ Shared with other businesses within the Ocean Park Business Association.

"Serving the businesses in the Ocean Park area"

Aims & Objectives

To promote the viability of the Ocean Park businesses while maintaining the special Ocean Park Village atmosphere and high quality that customers and residents have come to expect."

Our Goals & Objectives:

A) Visibility:

- ✦ Increased activity with Ocean Park Day - daylong musical entertainment at centre stage along with roving performers, mascots, extensive use of helium balloons, Show'n'Shine car display, attractions like Starbuck's Dunktank, fabulous raffle basket sales.
- ✦ Creation and sale of summer and winter banners hung from 23 different poles within the Ocean Park Village central shopping area.
- ✦ Increased membership of 25%

B) Information Sharing and Co-operation:

- ✦ Monthly luncheon meetings where new members are introduced, networking takes place, the latest City of Surrey information is shared and issues are discussed and resolved.
- ✦ Initiation of quarterly "Business after Business" meetings in the evening to accommodate business representatives unable to attend monthly luncheon meetings.
- ✦ Establishing a working relationship with the City of Surrey Engineering Department, Planning Department and Beautification Co-ordinator.
- ✦ Creation and distribution of membership binders including membership lists, by-laws, minutes, special project notes for members to use in networking.